



BLF MARKETING

News Release

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Pre-Parade SpiritFest Promises Fun, Family-Friendly Activities

CLARKSVILLE, Tenn. — The Fifth Annual SpiritFest – a holiday event from 2:00 - 5:00 p.m. on Saturday, Dec. 7 – will offer a bounty of free activities, including visits with Santa Claus, rides on the Express Bus, four kids' inflatables, live music on the new Downtown Commons stage, ice skating, art and gift markets, food trucks and a live nativity with animals. It will start three hours before Clarksville's 60th Annual Lighted Christmas Parade, which will pass by its location in Historic Downtown Clarksville.

SpiritFest will take place at its organizers' facilities and grounds: First Presbyterian Church at 213 Main Street and Trinity Episcopal Church at 317 Franklin Street. To make navigation easy for attendees, an event map and schedule is available at www.spiritfestdowntown.com. Also, during the event, maps and schedules will be available at an information table in the First Presbyterian parking lot.

During the event, guests may use the Planning Commission parking lot on Main street and the APSU parking lots on the corners of Main & 4th (and get an early parking spot for the parade).

"This combination of SpiritFest and the parade lend joy and splendor to the holiday season," said Rev. Gregory L. Glover, FPC pastor. "So many organizations, businesses and individuals pitch in to provide activities and diversions in the heart of our city for, literally, every age group to enjoy."

This years Sponsors include Morgan Construction, Edwards Steakhouse, Hand Family Companies, Jenkins & Wynne, F&M Bank, Runyon & Runyon Attorneys, Roxy Theater, Signs Now, BLF Marketing and The Clarksville Montgomery Co. Arts & Heritage Development Council.

What: SpiritFest

When: Saturday, December 7, 2019, 2:00 p.m. to 5:00 p.m.

Where: First Presbyterian Church, 213 Main St., and Trinity Episcopal Church, 317 Franklin St.,
Clarksville, Tenn. 37040

Why: To kick off the Christmas season with family-friendly, indoor-outdoor activities, music, art and food, and to provide parade-goers with fun diversions while they wait for the parade to begin. It is an annual event that supports Clarksville's Historic Downtown.

Who: First Presbyterian Church • Trinity Episcopal Church • Clarksville/Montgomery County Arts and Heritage Development Council

Request: Please include SpiritFest on Events and Community Calendars.

URL: www.SpiritFestDowntown.com

Web Links:

Schedule of Events

www.fpcclarksville.org/spiritfest_microsite/img/Spiritfest_Schedule.pdf

Map of Events

www.fpcclarksville.org/spiritfest_microsite/img/SpiritFest_map.pdf

Attachments:

The SpiritFest Schedule (Word document)

Graphic: Spiritfest_Logo with URL

Caption: SpiritFest, a free "Pre-Parade Celebration of Christmas," will feature kids' inflatables, Santa Claus, complimentary hot chocolate and cookies, Christmas music performances by multiple groups, a live nativity including animals, food trucks and art & gift markets.

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