



# 200

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## **What is Our Vision? We Will Grow Young!**

- Capital Campaign Explanation
- Frequently Asked Questions



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## **What is our Vision? We Will Grow Young!**

We will rejuvenate First Presbyterian Church for its 200th birthday. We will transform our ministries to children, youth, and young adults *prior* to launching a year-long Bicentennial Celebration in 2022. We will implement the blueprint provided by Ministry Architects to *grow young*, doubling participation by young people ages 0-29 over the next three years and growing from 150 to an average of 220 in weekly worship attendance.

## **What Capital Expenditures Are Required?**

**Goal: \$1.5 million**

### **1. Relocate Loaves and Fishes (1/2 the total)**

Loaves and Fishes (L&F) has been in operation for more than 30 years and has now been operating out of the FPC Activities and Outreach Center (AOC) at 215 Foster Street for nearly two decades. In 1999, the AOC was completed at the cost of \$1,300,000. A major gift of \$400,000 was given to that project specifically because L&F would be housed there, utilizing the upper level with its commercial kitchen and dining room designed for 100 people. Today L&F feeds on average 186 meals per day in that facility, six days a week. As of 2017, that pace resulted in over 52,000 meals for the year.

What we did not anticipate (and could not have predicted) back in 1999 is that this use of the facility would dramatically restrict its usefulness for child and youth activities. Given the importance of the feeding ministry, even if we had known the consequences, our church undoubtedly would have proceeded with locating L&F in the AOC. Now that L&F has outgrown the facility, it is time to make the choice to reclaim it for FPC ministries to children, youth, and young adults.

But we will not leave L&F without a home; it will become stronger and better. We will pay forward the gift that was given to us, with interest these 20 years later L&F will expand to include on-site warehousing and distribution of food, a larger kitchen for food preparation and service, a larger dining room, covered gathering space outside for people who are waiting to enter the facility, and industrial grade restrooms.

### **2. Renovate the FPC Activities and Outreach Center & Replace the HVAC in the Educational Building**

After years of hard use by many groups, the AOC must be renovated to accommodate new ministries. The area of most intensive use by L&F (kitchen, dining room, upstairs restrooms) will receive the most significant renovation, along with modifications to the exterior that are designed to make the building more attractive and inviting to families. Plans are already under way to fill the AOC with activities that cater to young families, beginning with moms of preschoolers

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(gym, yoga), children (exercise, before and after school, tutoring, homework), and youth (Young Life). We will take full advantage of this opportunity to expand the programs of our Preschool and Advantage Learning Center, and to add youth and college programs.

Given our plan to focus on the expansion of children, youth, and young adults programs, it would be neglectful of us to delay the inevitable replacement of an HVAC system that has served the church's educational and administrative areas for 30 years. We have been warned repeatedly that the HVAC system could fail at any time. To avoid an emergency interruption, we will install the new system when it is least disruptive to our programs. An engineer and HVAC company have designed a new, energy efficient system that allows customizable settings for each room. A substantial savings in energy costs and in maintenance and repair cost will contribute greatly to the cost of new HVAC, perhaps meaning that it could pay for itself over the life of the system.

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## Loaves and Fishes / AOC Frequently Asked Questions:

**Q: What if Loaves and Fishes does not want to relocate?**

**A:** Our conversations with the board of L&F, the Executive Director and other key stakeholders in L&F began more than a year ago. Our proposal to assist with fundraising to make such a move possible was met with approval and excitement. The board took official action to accept our proposal and we have worked side-by-side ever since to develop plans. The board of L&F views this as an opportunity to expand their ministry and improve service to the hungry in Clarksville.

**Q: When will Loaves and Fishes relocate?**

**A:** By January 2021, which will give us a year to complete the renovations prior to the year-long Bicentennial Celebration.

**Q: Where will Loaves and Fishes relocate?**

**A:** The board of L&F is actively seeking a new location. At this time, they are considering property that is being offered by both the city and county governments. They are also evaluating properties offered by individuals.

**Q: Is \$750,000 enough for Loaves and Fishes to relocate?**

**A:** Simply put, no! Our gift is an important initial, foundational component in a much larger campaign. L&F will approach other churches, civic groups, businesses, and individuals to raise additional funds through a capital campaign of their own, with a likely goal of \$2.5 million.

**Q: Does this mean that First Presbyterian Church will stop supporting Loaves and Fishes?**

**A:** Absolutely not! Jesus fed the hungry and so must we. Members of FPC will continue to regularly volunteer to cook, serve, and support this vital ministry to the hungry in our community. Our giving, which was largely unseen because it was indirect (the cost of electricity and other AOC maintenance, repair, and operational costs), will now be visible, direct and annually budgeted missions support.

**Q: What will happen to the Service Committee?**

**A:** The Service Committee will continue to be a vital ministry of our congregation; however, the relocation of L&F may provide an opportunity to relocate the work of our Service Committee to the new facility. Our PLAN Legal Clinic serves clients of the Service Committee as well as the soup kitchen. We hope the clinic will also be located in the new L&F facilities. In fact, we anticipate that the relocation of L&F may provide several Clarksville not-for-profit groups the opportunity to create a centralized location where all the agencies who serve those in need can cooperate to offer the real hope of lives transformed. Imagine a place where those of great

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need in our community could access a hot meal and other services. Imagine a one-stop shop for medical and dental clinics, clothing, housing, legal services, life skills education, job training, internships, employment search, employment opportunities (as kitchen workers, food distributors, custodial, maintenance, security, and the like), childcare, full time social worker, counseling, and the like.

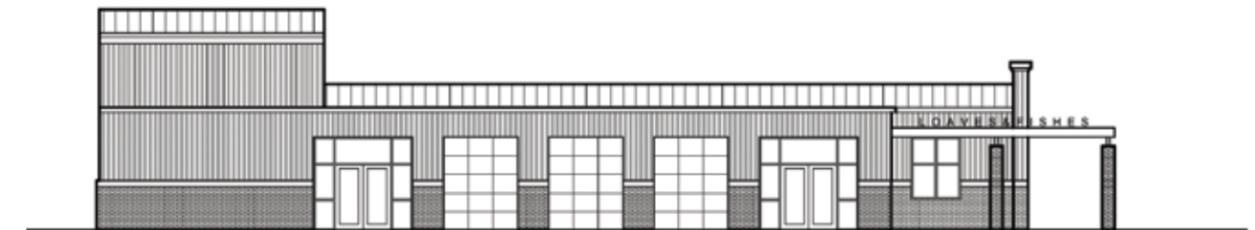
**Q: What will happen to Room in the Inn?**

**A:** We will continue to be actively involved in local missions of many types. Without the constraints of heavy use of the AOC facility by Loaves and Fishes, we may be able to expand use for other mission activities, especially those like Room in the Inn, which provide opportunity for APSU Chi Alpha students to be involved in mission.

## New Loaves and Fishes Facility



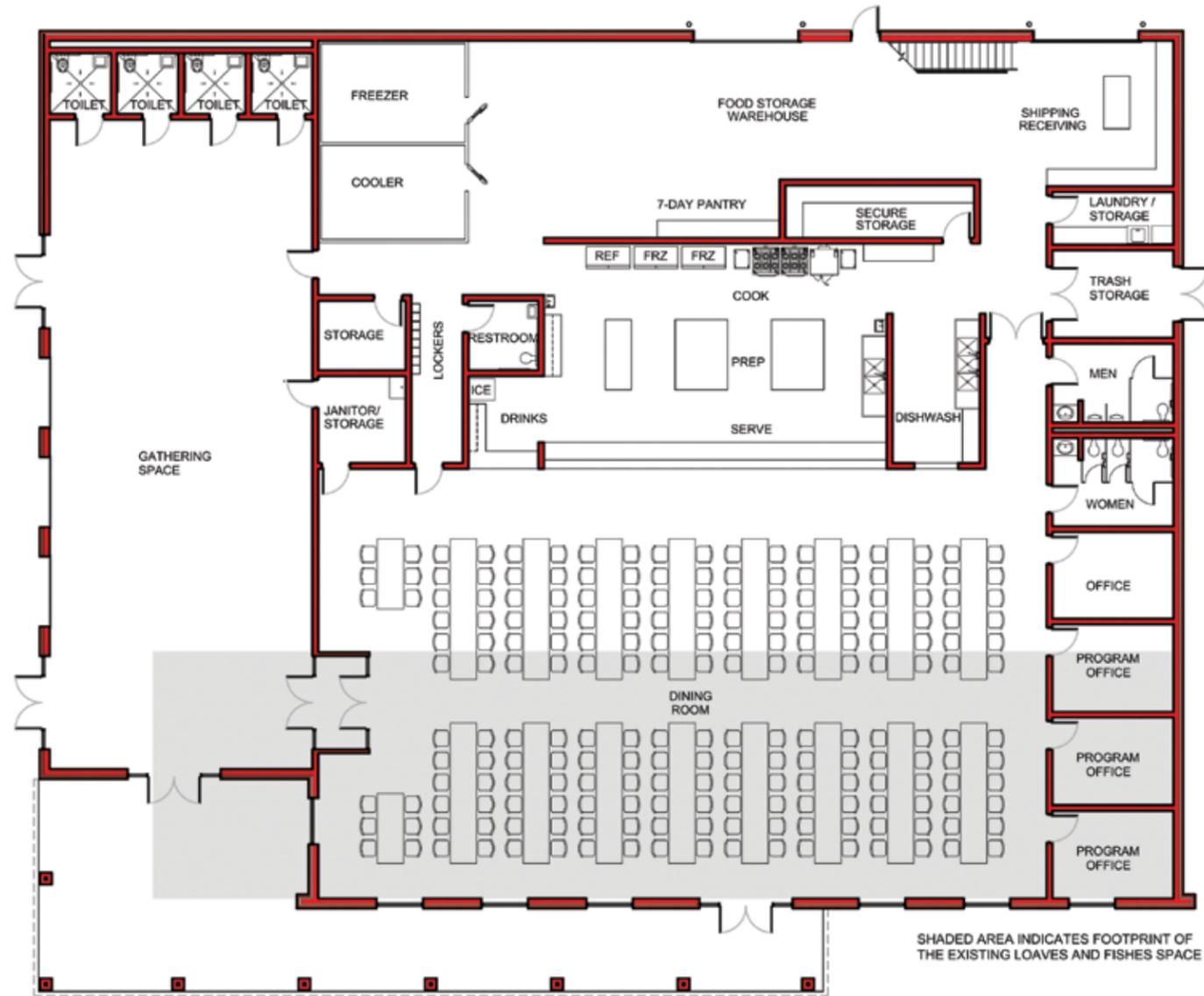
Front Elevation



Side Elevation



## New Loaves and Fishes Facility



Floorplan



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## AOC Renovation Frequently Asked Questions:

**Q: When will the renovation be complete?**

**A:** We anticipate beginning the renovation when Loaves and Fishes vacates (no later than January 2021) and anticipate renovations taking no longer than 6 months. We hope to be using the newly renovated AOC for new programming by Fall 2021.

**Q: Why are we focusing on children, youth, and young adults? Isn't our congregation mostly older?**

**A:** Growing old happens naturally. It is our default. We see the effects when we look in the mirror and when we look around our congregation. With age comes wisdom and beauty, maturity and deep roots. We value these qualities. Prioritizing young people and their families does not mean that we ignore senior adults or sideline relevant missions, but sometimes it does mean making tough choices about resource allocation. For a church to remain vital requires effort and the energy that young people bring. The truth is, every church needs young people. We need their curiosity, authenticity, freshness, and fruitfulness. For our church's sake, we must engage people ages 15-29 like never before, so that we can all continue to grow—spiritually, emotionally, and missionally. More than this, Jesus, who is our pattern in ministry, went out of his way to heal and minister to children specifically (See Mark 5:21-43, 7:24-30, 9:14-29, 9:37, 10:13, etc.).

**Q: Why "Young Life;" isn't that Baptist?**

**A:** No. Young Life isn't Baptist; it was founded by a Presbyterian pastor. But more to the point, the world in front of us is not like the world behind us. We live in a world in which denominational distinctives are becoming less important, and where partnerships with sisters and brothers of differing theological convictions are becoming more important. Strong ministry to millennials means strong partnership with Young Life (non-denominational), Chi Alpha (Assemblies of God), and Tapestry (United Methodist, Episcopal, and Presbyterian), among others.

**Q: What about college students? Shouldn't we be doing more with APSU?**

**A:** Though our connection to the APSU campus (and, prior to that, Southwestern Presbyterian University) was once strong, in recent years we have lamented our lack of active ministry to APSU students. Now, without intention or coordination, we have begun to provide a home to a growing number of APSU interns, who are using their varied gifts and talents to make valuable contributions to FPC, augmenting their academic studies in a real-world ministry context. With some intentionality, we believe that these interns, along with new partners like Chi Alpha and Tapestry ministries, will develop into a vibrant cohort for spiritual growth and service, providing a mutual blessing to the students, the wider community, and to the FPC congregation.

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**Q: The AOC looks fine. Why does it need to be renovated? Isn't this just a waste of money?**

**A:** Yes and no. The amount that we have allocated for renovation of the AOC recognizes that "build it and they will come" works best, perhaps only in baseball movies. We do not have to have the biggest and best and most modern facility to create a vital ministry for children and youth. (In fact, our plan is to rejuvenate our ministry with children and youth before the newly renovated AOC becomes available for new ministries in late 2021.) However, the facility is 20 years old and has had constant, heavy use. It needs a facelift—and in some places more than that. The renovation will be simple. It will add windows, a more aesthetically pleasing and inviting facade, and a more welcoming entrance. Some of the space on the main floor will be redesigned and repurposed for life after Loaves and Fishes. Upstairs restrooms, which have been destroyed through constant, heavy use and abuse, will be completely renovated; All of the floors, walls, and fixtures will be refreshed. It is clearly important, especially for youth, to feel ownership of a particular space and it is important for parents of young children that the facility be safe. It is with these requirements for expanding ministries that we will plan the renovation.

**Q: How will the congregation be involved in decisions about how to renovate the AOC?**

**A:** Marshall Duncan, a member of FPC and an architect with Lyle Cook Martin Architects, will lead a process for defining the architectural program and designing the renovation. The sketches that accompany the campaign are an initial conceptual rendering and floorplan, but no decisions have been finalized and the congregation, especially those involved in ministries to children and youth and their families, will be invited to provide input at various points along the way.

**Q: Will we still maintain a commercial kitchen at the AOC?**

**A:** We have not yet made this decision. If we do, it will be because we have identified specific needs related to ministry and mission that would require a second commercial kitchen.

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## HVAC Replacement for the Educational Building Frequently Asked Questions:

**Q: Why do we need to replace the HVAC in the educational building? Is it broken? Why can it not be fixed?**

**A:** The HVAC system in the educational building consists of 9 gas furnaces, 3 fan coil units, a gas boiler, and 12 outdoor condensing units, installed in 1996 (using older duct work) at a cost of \$250,000 (1996 dollars). It has served us well, though we have been resorting to frequent repairs over the past few years. These repairs have been increasing in frequency and expense. In the past 24 months alone, the cost of HVAC repairs has been \$20,000. Jim Freeman, who maintains the HVAC for our facilities, has notified us several times that the existing equipment could fail permanently at any time and require replacement on an emergency basis, which would be considerably more expensive than a planned replacement.

**Q: When will the HVAC be replaced?**

**A:** We intend to begin HVAC replacement as soon as the pledges are in hand to cover this capital expense, perhaps as early as this summer. We will finance the HVAC replacement, borrowing against pledges in 2018, repaying the money as pledges are fulfilled and gifts are received over the course of the three-year capital campaign.

**Q: Are we choosing the most economical HVAC system?**

**A:** The Variable Refrigerant Flow or VRF system that is proposed for the education building is much less expensive than boiler-chiller or geothermal water source heat pump systems; however, is a bit more expensive than replacing the equipment with the same equipment that is currently installed. Some of the benefits of the VRF system are relatively high efficiency (see additional information in next question), excellent zoning (comfort) capabilities, very good reliability record, and significantly reduced air noise levels when compared to the standard split DX systems currently installed. They also do not take up much ceiling space relative to other systems, so it is a good type of system for retrofits into existing building with minimal available ceiling space. This is the most cost-effective system available, to our knowledge, that provides individual room temperature control and the lowest air noise, two things that have been consistently discussed as needing improvement.

**Q: Will the HVAC save energy? Will it be "green"?**

**A:** Based on age, we estimate the existing systems to have a Energy Efficiency Rating (EER) of approximately 9. The proposed VRF system have a EER of approximately 25, which simply calculates to be 2.78 times more efficient than the existing systems (or an estimated energy savings of approximately 64%). Once the systems are installed, the normal maintenance cost is expected to be mainly for filter changes and an occasional condensate pump cleaning. The variable speed compressors for these systems have performed reliably.

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**Q: Will the new HVAC save money?**

**A:** While the installation cost will be significant, the annual savings on energy use is estimated to be \$14,676 (Gas + Electric), assuming a 70/30 split between Education Building and Sanctuary based on usage patterns. The new HVAC installation will represent a 64% reduction in energy over the current system without any change in usage. We estimate an additional 30% reduction due to occupancy sensors, which will cause the system to use predetermined temperature set points when the space is not occupied. Total annual savings (reduced energy use and reduced maintenance expense) should be \$24,676 per year. The cost of maintenance and repair of the current units will only continue to rise. This rise in maintenance cost for the existing system has not been factored in, but would represent savings from the new system in addition to those that have been calculated.

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**General / Capital Campaign  
Frequently Asked Questions:**

**Q: What is the goal of the capital campaign?**

**A:** The goal of \$1,500,000.00 will allow us to assist Loaves and Fishes with their relocation; renovate the Activities and Outreach Center for ministry to children, youth, and young adults; and replace the HVAC system in the Educational Building.

**Q: When will pledges be paid?**

**A:** Pledges will be for a three-year period, beginning June 1, 2018 and continuing through May 30, 2021. Pledges may be fulfilled weekly, monthly, quarterly, or annually.

**Q: What if pledges fall short of the campaign goal?**

**A:** Session will review our situation and inform donors prior to June 1, 2018 about our plans. If pledges are at least 80% of the goal, we will proceed. If the shortfall in pledges were to be more than 20%, we will make changes in scope, conduct another three-year campaign, and/or pursue other financing options. In the event of significant changes in the scope of the campaign, donors will be given the option to revise their pledges prior to beginning payment.

**Q: What about the operating budget?**

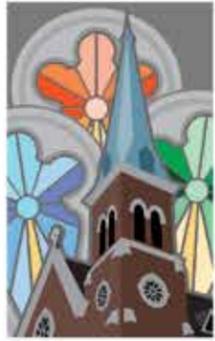
**A:** The Bicentennial Capital Campaign is an opportunity to give sacrificially, over and above your regular tithes and offerings to the church. We will continue each year to emphasize the dedication of a percentage of your income to the church as an act of thanksgiving for all that God has given to you. Annual estimates of giving (not including the Bicentennial Capital Campaign) will continue to be presented to God every year on Consecration Sunday, the Sunday before Thanksgiving. The Bicentennial Capital Campaign is an opportunity to give an additional gift—including a legacy gift, or gift of stock that has appreciated in value—for a limited time of three years to rejuvenate our church.

**Q: What if my situation changes and I am unable to fulfill my pledge?**

**A:** It is important that you inform the church as soon as you become aware that the fulfillment of your pledge may be in jeopardy, so that we can plan accordingly. It is also important that you take your pledge with utmost seriousness and fulfill as much of your pledge as you can, as the church is making plans and incurring expenses that must be paid. However, we are a church that believes in grace and we understand that situations arise which are beyond our ability to control, medical emergencies and the like, which can make it impossible to fulfill a promise. We trust that if circumstances arise which only God can control, then God will provide the means to another giver to make up the difference. Fear about the future should not limit a pledge that you are able to fulfill today.

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**Q: What if I cannot pledge?**

**A:** The important thing is for all of us to do what we can. Some can do more financially; some can do less. There will also be many opportunities to pray and work for the rejuvenation of our church (including volunteering to make a real difference in the lives of our children and youth) over the next three years and, if you are blessed financially beyond your expectations in year two or three of the campaign, we encourage you to revise your pledge upward.

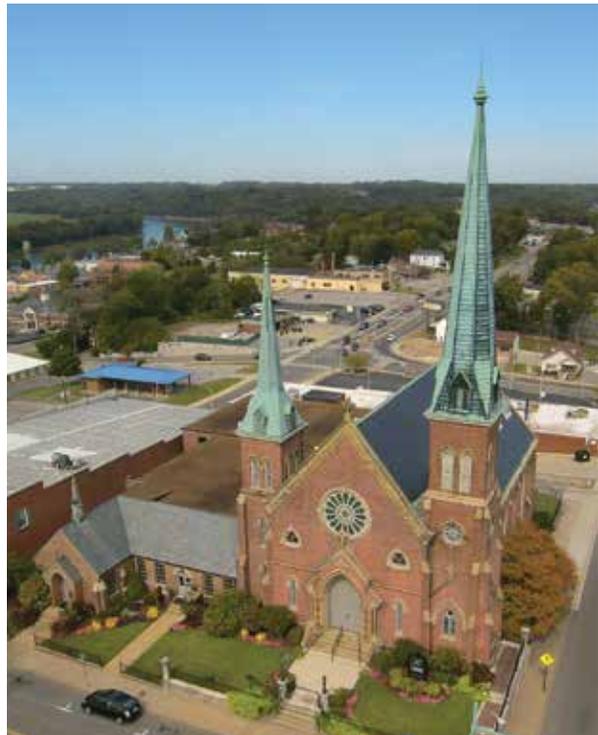
**Q: What is a major gift?**

**A:** Gifts of \$50,000 and above are considered major gifts for this campaign. Some of us have been blessed financially in extraordinary ways and have a strong commitment to the future of our church. If you are able to give a major gift, or are able to name the church as a beneficiary of appreciable assets such as bonds, stocks, paid-up insurance or other assets, please contact a member of the Bicentennial Capital Campaign and let us help you pledge and arrange your gift at this crucial time in the life of the church.

No gift is more important than any other. Every gift, however large or small, helps us reach our goal together. Jesus praised the woman who gave a “widow’s mite,” saying she gave everything she had. Without your gift, we will not succeed in achieving the goals of this campaign. With your gift, we will exceed all expectations for the future of First Presbyterian Church!



Photographs by David E. Smith



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