



BLF MARKETING

News Release

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Pre-Parade SpiritFest Promises Fun, Family-Friendly Activities

CLARKSVILLE, Tenn. — The Second Annual SpiritFest – a holiday event at 2:00 p.m. on Saturday, Dec. 3 – will offer a bounty of free activities, including visits with Santa Claus, rides on the Polar Express, three kids' inflatables, live music, art and gift markets, food trucks and a live nativity with animals. It will start three hours before Clarksville's 57th Annual Lighted Christmas Parade, which will pass by its location in Historic Downtown Clarksville.

SpiritFest will take place at its organizers' facilities and grounds: First Presbyterian Church at 213 Main Street and Trinity Episcopal Church at 317 Franklin Street. To make navigation easy for attendees, an event map and schedule is available at www.spiritfestdowntown.com. Also, during the event, maps and schedules will be available at an information table in the First Presbyterian parking lot.

During the event, guests may use the Planning Commission parking lot on Main street and the APSU parking lot on the corner of Main & 4th (and get an early parking spot for the parade).

SpiritFest's grand finale will take place at 4:00 p.m. when one of Clarksville's most well loved bands "The Beagles" will take the stage for a one hour performance. Minutes later, the parade will enter Historic Downtown Clarksville. "This combination of SpiritFest and the parade will lend joy and splendor to the holiday season," said Rev. Gregory L. Glover, FPC pastor. "So many organizations, businesses and

individuals have pitched in to provide activities and diversions in the heart of our city for, literally, every age group to enjoy.”

This years Sponsors include Runyon & Runyon Attorneys, Two Rivers Company, Morgan Construction, The Tennessee Arts Commission, Edward’s Steak House, The Blackhorse Pub & Brewery, Roxy Theater, Signs Now, BLF Marketing and The Clarksville Montgomery Co. Arts & Heritage Development Council.

What: SpiritFest

When: Saturday, December 3, 2015, 2:00 p.m. to 5:00 p.m.

Where: First Presbyterian Church, 213 Main St., and Trinity Episcopal Church, 317 Franklin St., Clarksville, Tenn. 37040

Why: To kick off the Christmas season with family-friendly, indoor-outdoor activities, music, art and food, and to provide parade-goers with fun diversions while they wait for the parade to begin. It is slated to become an annual event that supports Clarksville’s Historic Downtown.

Who: First Presbyterian Church Trinity Episcopal Church Clarksville/Montgomery County Arts and Heritage Development Council

Request: Please include SpiritFest on Events and Community Calendars.

URL: www.SpiritFestDowntown.com

Web Links:

Schedule of Events

www.fpcclarksville.org/spiritfest_microsite/img/Spiritfest_Schedule.pdf

Map of Events

www.fpcclarksville.org/spiritfest_microsite/img/SpiritFest_map.pdf

Attachments:

The SpiritFest Schedule (Word document)

Graphic: Spiritfest_Logo with URL

Caption: SpiritFest, a free “Pre-Parade Celebration of Christmas,” will feature kids’ inflatables, Santa Claus, complimentary hot chocolate and desserts, Christmas music performances by multiple groups, the Roxy Christmas Carolers, food trucks and two art and gift markets.

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